



Event Wine
SOLUTIONS

wine to feel good about

FOUNDED IN 2013



ABOUT US

Founded in 2013, Event Wine Solutions has become the go-to supplier for wine at events and live venues in the UK. Trusted by bar operators to meet consumer and industry demands, in 2021 we launched products using 100% recycled rPET bottles.



A photograph of a group of people at a night festival, toasting with wine. In the foreground, a man on the left and a woman on the right are clinking glasses. A woman in the center, wearing a white knit hat, is also part of the toast. They are holding glasses of red wine. In the background, there are string lights and a small building with a pointed roof. The overall atmosphere is festive and social.

VALUES

Sustainable packaging.
Quality, delicious wines.
Value for money.
Trusted by clients.
Excellent support.

SUSTAINABILITY JOURNEY

OUR AIMS

100%
RECYCLED

100%
RECYCLABLE

- In 2019 we commissioned a carbon comparison study into our products which was conducted by Loop Innovations & Clean Earth Collective.
- The results led us to move to 100% rPET (recycled) bottles from post-consumer waste.
- 2021 we offset the carbon emissions of all our packaging, making it carbon neutral.
- All bottles, labels, caps and cartons are 100% recyclable again after use.

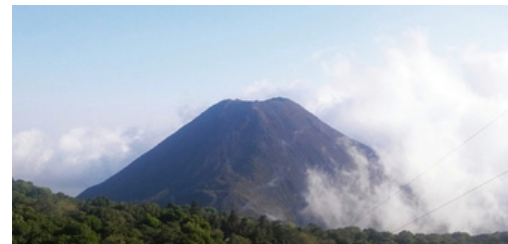
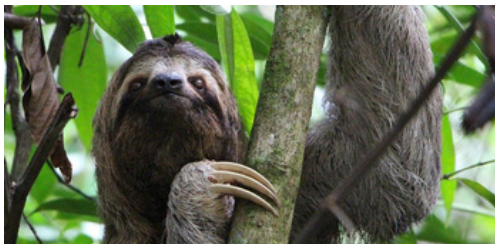
CARBON NEUTRAL BOTTLES

VALIDATED
PROJECTS

GOLD
STANDARD

OUR CARBON OFFSETTING HAS SUPPORTED:

- Forestry Conservation in Peru
- Cookstove Projects in Malawi
- Geothermal Projects in El Salvador
- Solar Power Projects in Rajasthan
- Wind Power Projects in Costa Rica
- Tree Planting in Colombia



VISION:2025

VISION2025
Outdoor Events • Climate • Action

**SUSTAINABLE
SUPPLIER**

WWW.VISION2025.ORG.UK

- Event Wine Solutions is proud to be an approved Vision:2025 Green Supplier.
- Vision:2025 is a project that was developed by Powerful Thinking and Julie's Bicycle to help the outdoor events industry take action on the climate crisis.
- Over 500 outdoor events and businesses have joined the network.
- Only suppliers who have demonstrated meaningful, proactive measures to reduce their carbon impact, through their products and working practices, and/or offer innovative and efficient solutions are accepted as Green Suppliers.

rPET BOTTLES?



100% RECYCLED PLASTIC BOTTLES



SUSTAINABLE CREDENTIALS

- Lowest embodied* carbon compared to cans, glass & PET.
- 100% recycled rPET bottle makes use of existing plastic material.
- High on-going recycling rate.
- 90% lighter than glass.

*The sum total of all carbon emitted during manufacture and delivery

THE WINES



100% RECYCLED PLASTIC BOTTLES

IMBECCABLE WINE

- Popular grape varieties.
- Carefully selected for easy-drinking.
- Full-size 750ml format for sharing.
- 375ml half bottles for individual servings.
- Traditional drinking experience.
- Yields a high per-transaction spend.
- Serve consumers faster & sell more wine!



TESTIMONIALS



We at Peppermint Bars are aiming to become a net zero business by 2027 and so it's extremely important to us to ensure that anyone we work with helps us meet this objective. We choose our partners very wisely, vetting them carefully and making sure they work to the same ethos.

I am pleased to say that Event Wine Solutions is a valued supplier who meets our credentials and is helping us to achieve our aims in becoming a sustainable bar operator.

Jon Reid, Operations Director, Peppermint Bars

TESTIMONIALS

“

Event Wine Solutions have created a well-balanced range of event friendly wine which is well received across a wide variety of events and demographics, as they offer a smooth and sessionable taste, in the perfect serving size for attendees to enjoy while watching their favourite band.

We've seen our revenue increase and queues shorten with customers opting for the half bottle over a glass of wine.

Charlotte Bevan, One Circle

TESTIMONIALS

“

Part of the requirements for the Arts Council Culture Recovery Fund grant was for venues to address their climate impact. Event Wine Solutions has been a major player in our sustainability project and enabled us to trade with a clear conscience in a sector that's been traditionally carbon-heavy.

Bryn Williams, Owner & Managing Director, BWM Promotions Group / The Forum Bath

PRESS COVERAGE

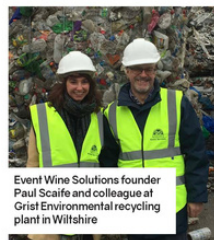
ACCESS
ALL AREAS
2022

Event Wine Solutions: a journey to sustainability

They say a leopard can't change its spots but in the fast-paced world of event sustainability this kind of super-power has become an essential survival skill. When Event Wine Solutions founder Paul Scaife and his team decided to take a long, hard look at their wine packaging in 2016 and assess the carbon footprint that it produced, they had no idea of the journey it would take them on.

2016

This desire to assess the impact of their packaging led the team to explore its entire lifecycle by visiting the Grist Environmental 'zero-to-landfill' recycling plant in Wiltshire where they found out exactly what happens to the wine bottles once they leave a festival site. Horrified to discover the complexity of the recycling process, they learned that major changes to their multi-layered PET (plastic) product had to be made, and they made a pledge to turn this dream into a reality.



Event Wine Solutions founder Paul Scaife and colleague at Grist Environmental recycling plant in Wiltshire

2018

The next phase of their analysis saw them engage circular economy consultants Connor Bryant and Jack Schneider of Rubbish Ideas to take a deep dive into the carbon produced throughout the product's lifecycle and compare this against different packaging solutions. Rubbish Ideas quickly arrived at the conclusion that a mono-layer, clear plastic bottle which was made from

"We were pleased to welcome Event Wine Solutions to our recycling facility back in 2016 where they embarked upon the task of producing wine packaging that was fully recyclable in practical terms. Advising them on the often-complex recycling process enabled us to work together to arrive at a more environmentally friendly wine packaging solution for the events industry."

Jonathan Taylor, head of projects, Grist Environmental



100% recycled material (and again, 100% recyclable after use), was the only real contender - but finding a supplier for this would take another two years of research and development work.

The insight of their carbon comparison study enabled Event Wine Solutions to confidently choose 100% recycled rPET as the best vessel for their wine products, marrying both a carbon footprint-friendly option with the traditional wine-drinking format that consumers enjoy.

Event Wine Solutions also ran their ideas and carbon comparison study past the eagle eye of the Clean Earth Collective's Al Chisholm, who they met whilst he was carbon auditing End of the Road and 2000 Trees in 2019. Clean Earth Collective took on the task of auditing the carbon produced by Event Wine Solutions' packaging to be able to offset it all.

2020

Product innovation across the recycling industry made strides forwards over the next two years and when a partner was finally found who could blow

bottles for the company in 2020, we all know what happened next! Those 18+ months were put to good use as research and development time for Event Wine Solutions and their dream of mono-layer 100% rPET bottles finally became a reality in 2021 with projections for 2022 smashing all expectation.

2022 and beyond

Not content with resting there, 2022 and beyond sees Event Wine Solutions striving to offset all carbon from their UK operations, with their next stop on the journey of improvement being to become a carbon-negative business. Ever forwards, we must march!



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Al Chisholm, of Clean Earth Collective

"As the world transitions away from fossil fuels there is a clear need for all fossil fuel derived plastics to be phased out, as the amount of waste and carbon emissions that our 'civilised' society creates is obviously totally unacceptable. By using recycled plastic in their products and moving away from all virgin sourced (primary sources) plastic, Event Wine Solutions (EWS) are making use of the rubbish that would otherwise be consigned to landfill, giving relief to the burden of primary sourced aluminium and help to give value to 'rubbish'. This is a considered and sensible approach to the plastic problem and a realistic way of phasing it out.

Once the carbon audit of the packaging, (measuring the emissions of the rPET, bottle cap and paper) was complete, the Clean Earth Collective (CEC) presented EWS with the opportunity of offsetting the emissions that the packaging creates. They have now supported a variety of projects, including a cookstove project in Malawi, a wind farm in Costa Rica, an Indian Solar project, a geothermal project in El Salvador and a rainforest conservation project in Peru. The rainforest project in Peru has been backed up with another project to give absolute assurance that the correct number of tonnes have been mitigated and avoided through the support of the projects. All projects have



Event Wine Solutions' carbon offsetting via the Clean Earth Collective supports a forestry and conservation project in Peru with the Rainforest Alliance

been chosen by the CEC for their contribution in the fight against climate change in countries that need the most help, and have been verified and certified by international standards, including the United Nations Framework Convention for Climate change, the Gold Standard and VERRA. Climate action needs to be a worldwide collective effort, and by supporting projects that will have the most impact we will dramatically improve the possibility of keeping global warming below the 1.5 degree increase that is essential in avoiding climate breakdown.

This now means that from 2021, the packaging of EWS' bottles have achieved carbon neutral status, support recycling and that their wine has been sourced locally from Europe rather than farther afield, giving them the environmental credentials that many of their customers now expect.

PRESS COVERAGE

ACCESS
ALL AREAS
2022

Case Study: Event Wine Solutions + Liz Hobbs Group

Yoga-like flexibility was order of the day for Event Wine Solutions in summer 2021 with just three weeks before Liz Hobbs Group's (LHG's) first show since 2019 was given the green light after almost 18 months of pandemic restrictions. Servicing around a dozen events over the course of a stunted summer period, including a series of Olly Murs and Tom Jones concerts, the two organisations partnered to overcome the challenges of the season with expert efficiency. Advanced sales forecasting and a flexible approach to stock management resulted in product being quickly and easily moved from one event to the next, as well as emergency stock requirements being fulfilled at short notice.

Having developed the use of 100%



recycled rPET bottles (which are then 100% recyclable again after use), LHG was confident this would be well received by consumers, but what it hadn't been quite so prepared for was the surge in demand for Rosé. There must have been something about the relief that events were back in the calendar that made Rosé wine the choice of the moment! Event Wine Solutions was able to fulfil last

minute upsurges in requirement, often supplying wine at just a few hours' notice, to ensure that no-one was left without a chilled glass of carefully-selected wine in-hand at what was, for many, the most anticipated summer in living memory.

While many expected nothing more than a survival or recovery year, the pent-up demand for fun activities with friends meant that wine sales far exceeded expectations. On the rare occasion that any wine stock remained unsold, Event Wine Solutions' commitment to uplift any remaining stock as part of their sale or return policy, ensured that LHG's warehouses were left empty and ready for next season's shows.

John Myres, account manager at Event Wine Solutions, said: "It's always a pleasure to work with LHG - to be able to deliver quality wine to festival

goers, even so soon after the government gave the go ahead to live events, is what we strive to offer our clients."

Speaking about their working relationship, Liam Woodford, bars director for LHG Bars said: "The fact that Event Wine Solutions supply us with both half bottles and full bottles was a massive bonus. Our guests often buy a bottle and share it with friends, which cuts the cost for them, as well as further reducing litter and the environmental impact. Event Wine Solutions were able to deliver our orders directly to our venues - once again having a positive impact on the environment in reducing emissions with the wine only having to make one journey, rather than two."

Liz Doogan-Hobbs, CEO of Liz Hobbs Group which encompasses LHG Bars, said: "Our concerts attract a huge range of different ages and drinking preferences, which we are very proud to be able to cater for. We like to ensure that everyone that attends our events is able to enjoy their preferred drink as they experience their favourite music in the great outdoors. We would like to take this opportunity to thank Event Wine Solutions for all their help in the Summer of 2021, for ensuring we had the best possible selection of safe, tasty and environmentally friendly wine".

PRESS COVERAGE

EVENT
INDUSTRY
NEWS 2022

Event Wine Solutions offers wine in sustainable packaging to events and festivals in a traditional wine-drinking format. 750ml full-size and 375ml half-size bottles are now made from 100% recycled, post-consumer rPET to champion the use of pre-existing plastic waste. The packaging is 100% recyclable again after use. Relied upon among bar operators for quick and efficient service even with short notice, clients enjoy shorter queues at the bar and a higher transaction spend when selling wine in full-size bottles and they can now do so knowing that they are stocking the most sustainable solution for their customers to enjoy.



WE SUPPLY...

LIVE AT
CHELSEA

We Out Here
Y NOT?



ALEXANDRA
PALACE



EASTERN
ELECTRICS



LOOSE
FEST



PARKLIFE



«READING LEEDS»

REWIND
FESTIVAL



BLACK
DEER
FESTIVAL of AMERICANA
and COUNTRY MUSIC



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eventwine



eventwinesolutions